

AMENDMENTS TO THE CLAIMS

Claims 1-5, 7-12 and 32-36 are pending. Claims 1, 5, 7 and 32 are amended. Claim 6 is cancelled. Claims 13-31 are withdrawn from further consideration, without prejudice or disclaimer to be re-filed at a later date.

1. (Currently Amended) A software architecture for enabling multiple users to perform a plurality of tasks via a wide-area network, the software architecture comprising:
 - a plurality of applications;
 - a data schema for storing a plurality of data objects, the data schema having an underlying, extensible data model **providing a configuration of the data objects in the data schema in terms of fixed attributes and extensible attributes, the extensible attributes of the data model enabling extension of the data schema with addition of a previously undefined attribute without having to alter the configuration of the data model;** and
 - an integrated platform for enabling each of the multiple users to perform at least one of the tasks by controlling interaction between two or more of the applications and the extensible data model.
2. (Original) A software architecture as recited in claim 1 wherein the integrated platform dynamically contextualizes each stage of a task with reference to a corresponding user.
3. (Original) A software architecture as recited in claim 2 wherein the integrated platform creates a contextual task list for the corresponding user.

4. (Original) A software architecture as recited in claim 1 wherein a data object is associated with a context information record that further describes a task in which the data object will be used.
5. (Currently Amended) A software architecture as recited in claim 1 wherein the platform allows a user and an application to extend the **database data schema** in a user-specific way, thereby enabling the multiple users and the plurality of applications to use the **database data schema**.
6. (Cancelled)
7. (Currently Amended) A software architecture as recited in claim 1 ~~wherein the extensible data model has extensible attributes that can be used to add a previously undefined data attribute and~~ wherein the extensible, underlying data model provides a standard way of representing the previously undefined data attribute.
8. (Original) A software architecture as recited in claim 1 further comprising a user interface that is uniform across the plurality of applications.
9. (Original) A software architecture as recited in claim 1 wherein additional services can be added using the plurality of applications.
10. (Original) A software architecture as recited in claim 1 wherein the integrated platform is used to create and maintain an online business presence.

11. (Original) A software architecture as recited in claim 1 wherein the integrated platform is used to create and maintain a customer relationship management application.
12. (Original) A software architecture as recited in claim 1 wherein the architecture is a reactive architecture which supports a plurality of levels of task granularity and is dynamically aware of what information has been entered by a user.
- 13-31. (Withdrawn)
32. (Currently Amended) A software architecture as recited in claim 1, the extensible data model ~~for~~ **enabling** arranging and configuring application data of one or more of the plurality of applications.
33. (Previously Presented) A software architecture as recited in claim 32, wherein the application data are one of a fixed attribute and an extended attribute.
34. (Previously Presented) A software architecture as recited in claim 1, further comprising a data logic component for operating on the data.
35. (Previously Presented) A software architecture as recited in claim 8, the user interface implementing a user experience.
36. (Previously Presented) A software architecture as recited in claim 35, further including an information architecture layer for modeling the user experience.